

P.O. BOX 15006-00068, Nairobi

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## KENYA MODELS CONFERENCE AREAS TO BE ADDRESSED

- a.) CS STATE DEPARTMENT OF ARTS AND CULTURE
  1. How can the government tap talents in modeling industry?
  2. Government empowering modeling and allocating it an office in the country so that models can have a central point in government where their concerns can be met by the government.
  3. How can the government help establish partnership with private entities in supporting high fashion events and pageants?
  4. The responsibilities of government and county governments in supporting Miss Tourism and Mr/Miss Kenya.
  5. How can the industry be regulated to eliminate and curb fraud cases?
  
- b.) KCB TUJIAJIRI, MARKETING MANAGER KCB
  1. How KCB foundation will be supporting models, high fashion and pageants.
  2. Opportunities in banking for Kenyan models.
  3. Modeling academies.
  
- c.) Models opportunities in Brands, Marketing Manager. Oppo Mobile phones.
  
- d.) Personal Branding for models. Machakos Creatives. Joseph
  
- e.) Managing Director, Fotophreak Magazine
  1. The plight of university and college pageantries in Kenya
  2. A day in the life of a Kenyan model
  
- f.) Understanding modeling as a career and misconception about being a model. Director, Dimes Creatives Management
  
- g.) Model Careers in Advertising. C.E.O Times Ltd. South Africa
  
- h.) High Fashion....C.E.O , ME Fashions South Africa

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- i.) Behind modeling. How to improve modeling industry in Kenya. The Dos and Dons in modeling. Handling an interview. How models can market themselves. Jamal Onage. Afrika Nasaha Production.
  
- j.) The highway of infinite opportunities. Marketing Manager. Ubberr Kenya.
  
- k.) The achievements in modeling industry. Felix Ntabo. Model Society.
  
- l.) Plenary. (The way forward in improving modeling industry in Kenya)
  1. Justus Anzaya, Journalist and C.E.O QuestPR and Communication Consultants Ltd.
  2. CS State Department of Arts and Culture
  3. Grace Johnsons. Director. Nigeria Model Fashion.
  4. KCB Tujiajiri Marketing manager
  5. Gender and Youth Affairs Director
  6. Ministry of sports representative

Why Fashion Designers should grab the opportunity and exhibit at the conference

1. Opportunity to grow your brand
2. National recognition
3. East African, African and International recognition
4. Purchase orders by the attendees, both models and Kenyan celebrities.
5. Assigned models to showcase your brand

Why should models attend the event?

1. Take part in transforming the industry to the standards that they have always dreamed of.
2. Formation of an organ in the government that will be charged with the responsibility of looking into the affairs of the modeling society in Kenya.
3. Partnership deals for models by various companies
4. Models will get an opportunity to be signed by international agencies
5. Opportunity to be signed by Kenyan, East African and African agencies.
6. Business deals to be made during the conference



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Register to be involved in the journey of transformation.



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OF KENYA

